



Marco E. BINI

PARTNER

AXCELPartners Italy

Marco has over 25 years of international experience in leadership roles across the Luxury, Fashion, and Retail industries. Throughout his career, he has successfully guided companies through phases of strategic growth, business transformation, and organizational restructuring.

He combines a strong strategic vision with a pragmatic and results-oriented approach, balancing creativity and analytical rigor. His leadership style emphasizes operational efficiency, team empowerment, and brand value creation.

Marco has extensive expertise in business turnaround, brand repositioning, and digital transformation within global competitive markets.

He has a proven track record in enhancing profitability, optimizing processes, and leading expansion strategies across international markets.

Passionate about innovation and excellence, he is recognized for driving sustainable growth and long-term value.

Marco holds an MBA from INSEAD and a degree in Economics from La Sapienza University in Rome. Fluent in English and Spanish, with a professional command of French.

Outside of his professional career, Marco is an accomplished pianist and an enthusiast of medieval history, skiing, and golfing.