



Joseph LEVY

PARTNER

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Joseph is a multicultural professional with over 35 years of executive and consulting experience, half in senior management positions, leading Business Development, Marketing, Sales and Operations Areas of global Consumer and Services companies, both B2B and B2C, in multiple business cultures - British, American, Swiss, Italian, French, Japanese and Brazilian.

His experience in consulting includes new business development projects, startup and subsidiary setup and operation, and negotiation and implementation of strategic alliances, partnerships and sponsorships.

He led large teams from operational to strategic level, and international multi-skilled teams throughout Latin America, US, Europe and Asia, acting as a regional member in global business committees in the US and France, and participating in global business forums in the US, Europe and Asia.

Joseph is multilingual – English, French and Portuguese, with good knowledge of Spanish, and holds a post-graduate degree in Business and Marketing from FGV Brazil, with an international MBA Exchange Program from HEC France, and specialization in management and finance from INSEAD France.

He is a startup investor and advisor, providing coaching and mentoring in sales, business development, marketing, and customer success programs.